

**Showcase Your Property with Custom Proposals**

eProposal offers exquisite graphics, rich content, multimedia options and resource documents that help hospitality venues create a first class impression when responding to inquiries and RFPs.

**PERSONALIZED PROPOSALS, MEASURABLE RESULTS**

The increase in the number and accessibility of distribution channels in the hospitality industry has given more hotels, conference centers, restaurants and other venues the ability to compete for the same event business. In order to win group business in this highly competitive environment, you need to respond quickly while also standing out from the crowd. eProposal gives you the advantage by enabling you to:

- Deliver proposals, rates and property information in a matter of minutes
- Strengthen your bid with a customized proposal and animated presentation
- Highlight the unique attributes of your location, facilities and services
- Emphasize your brand during the critical phases of a prospect’s decision-making process
- Demonstrate responsiveness through the use of cutting-edge web-based technology
- Eliminate the need to send large or incompatible files, which may delay or block delivery
- Customize information to speed decision-making process



The Wynn Las Vegas quickly created this customized eProposal for the Audi Product Launch.

## KEY FEATURES

- An easy-to-navigate electronic brochure provides proposals, rates and information on menus and function space
- Seamless access to your proposal through any web browser in a password-protected environment to create an atmosphere of exclusivity
- Integrated multimedia elements that bring your destination to life
- Easy-to-use management features track when a proposal has been opened or viewed
- The ability to forward an entire proposal presentation to other decision makers
- Personalized proposal formats that allow you to tailor content to meet each client's needs

## POWERFUL WORKFLOW THROUGH INTEGRATION

eProposal integrates with Newmarket's leading sales & catering applications, Daylight and Delphi. Respond to RFPs before your competitors can by selecting the booking information you want to have saved from right within Daylight or Delphi. The seamless workflow allows you to create a first class impression for prospects with the click of a button. By combining the benefits of eProposal with your group sales & catering application, you can:

- Save time
- Eliminate duplicate data entry
- Quickly respond to customers with a customized proposal

---

*"I have to tell you, I love this proposal and a prospective client commented on it totally unsolicited yesterday. She said she could find everything she needed via the links and was impressed by the whole look. Thanks for continuing to enhance this great tool."*

*Corporate Sales Manager  
The Westin Santa Clara*

For more information visit us online at [www.newmarketinc.com](http://www.newmarketinc.com), or contact us at one of the following locations:

### Corporate Office

Newmarket International  
75 New Hampshire Avenue  
Portsmouth, NH 03801  
USA  
phone: 603.436.7500  
fax: 603.436.1826  
[salesinfo@newmarketinc.com](mailto:salesinfo@newmarketinc.com)

### Europe, Middle East, Africa

Newmarket International  
4thFloor, Drapers Court  
Kingston Hall Road  
Kingston-Upon-Thames  
Surrey  
KT1 2BQ - England  
phone: +44. (0).20.8481.6600  
fax: +44. (0).20.8481.6620  
[london@newmarketinc.com](mailto:london@newmarketinc.com)

### Asia Pacific

Newmarket International  
Software Pte. Ltd.  
3 Bishan Place  
#05-03/04, CPF Building  
Singapore 579838  
phone: 65.6735.5988  
fax: 65.6835.2280  
[salesap@newmarketinc.com](mailto:salesap@newmarketinc.com)

### Australia

Newmarket International  
Software Pte. Ltd  
119 Willoughby Road  
Crows Nest, NSW, 2065  
Australia  
phone: +61 (0) 61 2 9965 3797  
[salesap@newmarketinc.com](mailto:salesap@newmarketinc.com)

### China

Newmarket International Software  
(Shanghai) Co., Ltd.  
Suite 1709, You You International Plaza  
No 76 Pujian Road  
Pudong New Area, Shanghai, People's  
Republic of China  
Postal Code 200127  
phone: +86 (21) 5838 2878  
fax: +86 (21)5838 2877