

Custom RFP Development

Enhance your website to grow your meetings, events, weddings and group business with Newmarket® International's Custom Request for Proposal (RFP) Development services. Your property and your business are unique and should be reflected in your RFP. Work with Newmarket to create an RFP that best showcases your brand, the special attributes of your property and customer needs.

Custom RFP Development Services

Through the use of Newmarket's Custom Request for Proposal (RFP) Development services, the meetings, events, weddings and groups section of your website can incorporate a RFP capability. Working with Newmarket we can easily create an RFP that is:

- tailored to you customers needs
- optimized for your business goals and unique offerings
- integrated to your sales and catering system (Delphi, Delphi.Net, or Daylight)

Our goal is to partner with you to create an RFP for your website that includes the correct balance of collecting actionable event information, while not overwhelming potential customers. Let us work with you to drive new business to your property to maximize the number of RFPs received from your website with quality, actionable information for your sales team.

Customization

- **Style:** Your website style elements and design requirements will be identified and incorporated into the RFP so they can be seamlessly integrated to your website.
- **Integration:** Integration of RFP to customer's website is typically achieved via embedding the form as I-frame content or as a hyperlink. All RFP data can easily be routed into MeetingBroker and seamlessly integrated with your Newmarket sales & catering system (Delphi, Delphi.Net, or Daylight).
- **Notification:** Once RFP is submitted an on-screen "Thank You" message is displayed to customer.
- **Browser Compliance:** Internet Explorer Versions 6 / 7 / 8, FireFox Version 2.0, Google Chrome.
- **Deliverables:** RFP design specification will be delivered detailing all agreed upon fields / modules / form settings / data mapping. This document requires customer sign-off before development work can proceed. The RFP URL and code snippet will be sent to your web-design team for integration to your website.

RFP Sections

Our custom RFP typically contains the following sections:

- Contact Information
- Meeting/Event Information
- Guestroom Information - if guestrooms are offered
- Comments / Attachments / Additional Info - May include attachments up to 5MB in size

Additional Features

- All field label text and field placement can be customized.
- Fields can be set to be mandatory, optional, or removed from form.
- Additional custom fields to capture the unique needs and offerings of your venue.
- Marketing or tracking code integration.
- Multi property pick list - if multi-property RFP (Level of effort will impact proposal).
- RFP in multiple languages (Level of effort will impact proposal).
- Multiple version of RFP form (Level of effort will impact proposal).

- RFP Form cookie integration (to pre-populate the RFP form with contact information for repeat customers).
- Integration of custom email notification back to sender of RFP (Level of effort will impact proposal).

Contact Information

Contact name, company name, address details, phone, and email

Contact Information
All fields marked with * are mandatory

First Name: *	<input type="text"/>	Last Name: *	<input type="text"/>
Company / Organization Name: *	<input type="text"/>	Email: *	<input type="text"/>
Address: *	<input type="text"/>	Address2:	<input type="text"/>
City/Region: *	<input type="text"/>	Province/State: *	<input type="text"/>
Postal Code: *	<input type="text"/>	Country: *	<input type="text" value="United States of America"/>
Phone: *	<input type="text"/>	Contact By:	<input type="text" value="e-mail"/>

Meeting / Event Information

Start date, alternate date, number of attendees, event type, setup type, budget, and food and beverage requirements

Meeting/Event Information

Group Name: *	<input type="text"/>	Number of Attendees:*	<input type="text"/>
Do you require a general session room?	<input type="text"/>	Set-up Type	<input type="text"/>
Do you require break-out rooms?	<input type="text"/>	Number of break-out rooms per day:	<input type="text"/>

Check all Food and Beverage requirements that apply.

<input type="checkbox"/> Breakfast	<input type="checkbox"/> AM Coffee Break	<input type="checkbox"/> Lunch
<input type="checkbox"/> PM Coffee Break	<input type="checkbox"/> Dinner	<input type="checkbox"/> Reception

Guestroom Information

Number of guestrooms needed (per day) and/or suites (per day) needed

Guestroom/Suite Block

Arrival Date: *	<input type="text" value="12/16/2010"/>	Depart Date: *	<input type="text" value="12/18/2010"/>
Alternate Arrival Date:	<input type="text"/>	Alternate Depart Date	<input type="text"/>

Number of Guestrooms/Per Day:

Date	12/16/2010	12/17/2010
Rooms	<input type="text"/>	<input type="text"/>
Suites	<input type="text"/>	<input type="text"/>

**If your stay is greater than 10 nights, please add additional details to the comments section.

For more information visit us online at www.newmarketinc.com, or contact us at one of the following locations:

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