



NEWMARKET INTERNATIONAL 2012 CUSTOMER CONFERENCE SPONSORSHIP APPLICATION

Secure Your 2012 Sponsorship Opportunity TODAY!

Please fax or email the completed Sponsorship Application to Newmarket International, Inc. corporate office. Please direct this information to:

Newmarket International, Inc.
Attn: Newmarket International 2012 Customer Conference
RE: KELLY PARROTT
Fax: 603.436.1826
Email: marketinginfo@newmarketinc.com

Please provide company sponsor information (to appear in conference materials):

Company: _____
Address: _____
City, State/Province: _____
Postal Code: _____
Country: _____
Web Address: _____
Telephone: _____
Fax: _____

Event contact information (person responsible for all sponsorship logistics and deliverables):

Name: _____
Title: _____
Telephone: _____
Fax: _____
Email: _____

	Sponsorship Package	Notes	Sponsorship Fee (\$USD)
<input type="checkbox"/>	BRONZE Sponsorship Package	<ul style="list-style-type: none"> • One (1) sponsor registration providing access to all conference meals and sessions • The ability to pre-schedule on-site meetings with attendees • Company logo only on the conference website and program • Company logo and hyperlink on pre-conference email blasts • Access to pre & post-conference attendee list • Note this package does not include exhibit space 	\$5,000
<input type="checkbox"/>	SILVER Sponsorship Package	<ul style="list-style-type: none"> • Two (2) sponsor registrations providing access to all conference meals and sessions • Dedicated sponsor table & 2 chairs, includes electrical connection • The ability to pre-schedule on-site meetings with attendees • Company logo and 75 word description on the conference website and program • Company logo and hyperlink on pre-conference email blasts • Access to pre & post-conference attendee list 	\$6,000
<input type="checkbox"/>	GOLD Sponsorship Package	<ul style="list-style-type: none"> • Two (2) sponsor registrations providing access to all conference meals and sessions • Dedicated sponsor table & 2 chairs, includes electrical connection • The ability to pre-schedule on-site meetings with attendees • Company logo and 75 word description on the conference website and program • Company logo and hyperlink on pre-conference email blasts • Access to pre & post-conference attendee list • Dedicated pre-conference email communication sponsorship. • Dedicated meal sponsorship - Deliver your message to a captive audience with the meal sponsorship, including table-top signage with your company logo, and the ability to provide company give away and collateral during the meal. 	\$8,000
<input type="checkbox"/>	PLATINUM Sponsorship Package	<ul style="list-style-type: none"> • Two (2) sponsor registrations providing access to all conference meals and sessions • Dedicated sponsor table & 2 chairs, includes electrical connection • The ability to pre-schedule on-site meetings with attendees • Company logo and 75 word description on the conference website and program • Company logo and hyperlink on pre-conference email blasts • Access to pre & post-conference attendee list • Dedicated pre-conference email communication sponsorship. • Dedicated meal sponsorship - Deliver your message to a captive audience with the meal sponsorship, including table-top signage with your company logo, and the ability to provide company give away and collateral during the meal. Limited spaces available due to the length of the conference. • Dedicated Welcome Reception sponsorship • Co-branded conference bags distributed to all attendees during onsite conference registration 	\$10,000

In addition to the standard sponsorship packages, the following additional enhancements may be purchased.

	Additional Options	Notes	Sponsorship Fee (\$USD)
<input type="checkbox"/>	Sponsor Content Session	Choose to work with Newmarket International to co-present a break-out session—presentation topic and length to be determined. This is a great opportunity to showcase your company, products, and services, and perhaps invite your customer to tell their success story to attendees. Your session will be listed in the conference program and agenda, and you may also distribute your marketing materials during the session.	\$2,000
<input type="checkbox"/>	Additional Event Attendee for Sponsors	Sponsors are limited to a maximum of three (3) attendees.	\$500

Payment Information:

SPONSORSHIP PACKAGE	
ADDITIONAL ENHANCEMENTS	
SUB TOTAL	
GRAND TOTAL	

- Check (Enclosed, payable to *Newmarket International* in US Dollars)
 VISA
 American Express
 MasterCard
 Discover

Cardholder's Name: _____

Cardholder's Billing Address: _____

City/State/Postal Code: _____

Country: _____

Credit Card Number: _____

Expiration Date: _____

Cardholder's Signature: _____

Sponsorship Amount Charged: _____

Sponsorship Authorized By:

Signature: _____

Printed Name: _____

Title: _____

Date: _____



- If paying by **credit card**, please complete the application and fax or email to:

Newmarket International, Inc. Fax: 603.436.1286
Attn: Newmarket 2012
Customer Conference Email: marketinginfo@newmarketinc.com

- If paying by **check**, please make the check payable to ***Newmarket International*** and mail the full sponsorship fee to the following address. Please reference **Newmarket International 2012 Customer Conference** on your check:
Newmarket International, Inc.
Attn: Accounts Receivable
75 New Hampshire Ave, Suite 300
Portsmouth, NH 03801

- Sponsorships are not confirmed until payment is received and you receive written confirmation from Newmarket International.

- Final payment for sponsorship is due no later than 30 days prior to the conference.